

President's Annual Report – July 2017- June 2018

Quilt Show 2017

This year's show was superb! A beautiful and well-organized display across an exceptionally interesting venue. Co-Chairs Tina Curren, Beth Hasenhauer and Sandy Bradfield did an excellent job utilizing the Pasadena Conference Center to its fullest capacity. Financially, with help from a huge fabric donation by Mary Sedgwick, and incredible organization of the Show Boutique by Kathi Wilson & Craig Coleman, two donated treadle machines refurbished by Jim Dudley, and opportunity baskets put together by Cindy Abrams & team, our show brought in a small net profit.

Afterwards, when the financials were tallied, there was disappointment over the amount of 'sweat equity' required to produce the show and the overall cost of the venue, leaving us with a smaller net income than expected. (Complete financial analysis is in the Show Chair's procedure book.) The guild decided at a follow up meeting that because of changing logistics, (lower membership, increased competition for vendors by professional quilt shows...), we should reevaluate how we do our shows, such as going to a one-day show, or choosing a smaller venue etc.

Fundraiser & Opportunity Quilt 2018

Kathi Wilson and Craig Coleman are working on our first ever Quilters' Home Studio and Garden Tour, plus Luncheon fundraiser, in October 2018. They have arranged for 5 exceptional Home Studios to be toured with a follow up luncheon at the La Crescenta Women's Club. There will be many gifts and opportunities for participants to purchase raffle tickets and quilts.

Kathi and Craig are promoting the opportunity quilt and fundraiser to almost every guild and quilt show within driving distance. They are very close to reaching their goal of making over \$5000 for the opportunity quilt. They have set a record with the highest number of guilds and shows visited to promote the tour and sell tickets.

Fundraiser & Opportunity Quilt 2019

Our 2018-2019 Fundraiser Chair, Rasa Reed, is pulling her team together as she works through our guild's new approach to how we do a quilt show and fundraiser in today's trend toward mass market enterprises versus our guild's current resources. She is incredibly talented and resourceful and will find new ways of approaching our quilt show fundraiser.

Paying our Rent – Opportunity baskets

We came up with the idea to have an opportunity basket at every meeting, using up the rest of the fabric donated by Mary Sedgwick. Each meeting the money from the raffles has paid or been close to paying for our monthly rent or supplies for Loving Hands.

President's Annual Report – July 2017- June 2018

Cindy Abrams spearheads this and we are continuing to offer a raffle basket(s) for general funding or Loving Hands funding.

Membership

Overall, membership is remaining steady. We had around 20 new members this past two years balancing out normal attrition resulting from aging out, moving etc... The membership team, Pat Golditch and Karen Milman, warmly greet everyone as they enter the meeting hall and have incorporated a special door prize to encourage the wearing of name badges. They planned and executed a very successful New Member Luncheon.

501(c)(3) Tax Exempt Status

Our guild was created as an Association in 1983 with paperwork sent into the IRS in 1984 to establish us as a 501(c)(7) nonprofit Social Organization, which does not allow members' donations to the guild to be tax deductible. In 1987 the guild became Incorporated as a 501(c)(3) nonprofit, but the paperwork to change our tax-exempt status to match our Incorporation was apparently not filed. In 2016-17 we investigated what happened by writing to the IRS for copies of all papers submitted to the IRS in the past. We have now completed and sent in the paperwork to become a 501(c)(3), with oversight of Jacquelin Remery, Esq. attorney, who donated her time. This will mean, for example, that any donations from our members or others should then be tax deductible. If all goes well, we should get confirmation back from the IRS within 90 - 180 days. (from Aug.-Dec. 2018). A big thanks to Kathy Fogel and Jacquelin Remery, (who was recommended by Bonnie Marshal-Creel), for their contributions toward getting this done.

WAC - The Women's Athletic Club of Glendale

Our guild has been fortunate to have the opportunity for members to join WAC, the Women's Athletic Club of Glendale. A few years ago, around 30 guild members joined WAC, creating the Quilter's Department. This allowed those guild members to be able to enjoy Monday or Wednesday Sew, where the Quilter's Dept. of WAC can sew on Monday or Wednesday, and in addition reduce costs for the guild to utilize the clubhouse for Workshops, Loving Hands and various board and fundraiser meetings. The guild made a yearly donation to contribute to WAC to help cover operating costs. Since then, some of those guild members were asked to volunteer on the WAC board to keep WAC running. As a result, we've learned we need to clearly establish a rent basis for the guild use of the WAC clubhouse to not have a conflict of interest. The WAC board came up with a contract for the guild to rent on a yearly basis which will commence this next fiscal year starting July 2018.

President's Annual Report – July 2017- June 2018

New Location for our General Meetings

The sale of the First Congregation Church of Glendale, where we met for about 5 years, caused our guild to need another meeting place. The search for a facility* took several months, checking out & eliminating over 60 possibilities, with major search contributions by Donna Ryan. Cindy Abrams found the Goodwill Community Enrichment Center on San Fernando Road in LA on the southern border of Glendale. We had a special board meeting to vote for our new location. The major deciding factors were the 2nd Wednesday night of the month, availability, and parking. The cost of \$245 per month is more than some other options, but those options were not available on the 2nd Wednesday night of the month or did not have parking. The GCEC facility has a great screen, microphone setup, room setup, clean restrooms and is in a location central to most members. About the only negative is the cost. The price, although higher, is still lower than comparable options available on the guild's required night.

Tim Spinn, V.P., has been on top of getting the meeting layout to the facility representative and the invoices to Kathy Fogel our GQG treasurer. To show new attendees where the meeting room is in the building, he also arranged for purchase of a sandwich board and designed the sign for it.

*The complete list of facilities searched is in the VP's and President's hard copy procedure book.

Loving Hands

Loving Hands continues to be a highly successful program, meeting on the 3rd Friday of the month. Many quilt tops that had been in storage due to previous years of kits being handed out and only tops returned, have now mostly been sandwiched, quilted, bound, and donated thanks to Tina Curran's great organizational skills. We have had special LH sessions to make camper quilts. At our June meeting we had over 30 quilts given to the Seven Stars Foundation for a summer camp for youths whose parents were or are deployed, lost in combat, or active in the military. Laurie Landaker, the founder of Seven Stars attended the meeting to pick up the quilts. We have given over 500 quilts per year to various deserving organizations. A complete list of those donations is in the LH procedure book.

Donations

As storage is an issue, to make optimum use of donations to our guild, we put together a Donations Committee to handle donations on a case by case basis. The committee consisted of the President, LH Chair, Fundraiser Chair & one of the Program Chairs, plus Sharon Bishop, guild recording secretary. The committee put together a plan with guidelines of sorting procedures. The first was to record the contact information of the person making the donation, second to record if they had a specific request of how the donation was handled e.g. fabric only used for LH, third was the breakdown of how the donation was to be distributed. If fabric, 1st choice is given to LH, 2nd split between fundraising, VP for Guild door prizes, and Workshop FQs. and 3rd considered unusable

President's Annual Report – July 2017- June 2018

for our purposes and donated to Reminders in Pasadena. (Information is under Business Contacts)

Storage

One of the many budget expense items that we are looking at to reduce is the cost of storage. Several years ago, in order to accommodate our show supplies, guild meeting supplies, guild historical documents, Loving Hands fabric, and fabric for fundraising and raffle baskets, we moved from our previous storage unit to a 10'x20' unit at A1 Storage on San Fernando Blvd. Every year they have increased the price, so that now we are paying \$3300 per year for storage rental. Plans are in effect to decrease our dependence on storage e.g. sell off outdated, vintage LH fabric, eliminate unnecessary historical items, reduce show items etc.... Realistically, even using a smaller unit, we will eventually be paying the same as we do now as the increases in price are universal to comparable storage facilities in the area.

Programs and Workshops

We had another stellar year for Programs and Workshops. For the first time in a long while, we had a waiting list for our workshop. Due to the excellent promotion by the Program/Workshop team, Cindy Abrams, An Burgess, and Susan Edwards, the speakers have been great and the workshops close to full. We had an additional two-day workshop by Joe Cunningham to bring in more potential members. It was well received and a wonderful workshop, but budget-wise didn't meet our expectations. The team has also incorporated a few sew days, e.g., "Taco Tuesday". Membership could show up at WAC on the sew day anytime from 9am-9pm and sew either on their own project or a planned quilt designed for Loving Hands.

The incoming team will have more budget constraints and are brainstorming about having some inhouse programs, encouraging members to host the speakers, inhouse workshops, doing a fabric sale, and many more creative, fun ideas.

Communications

We've been very fortunate to have Kathy Fogel, who is also our treasurer, handle our website communications to our webmaster, Robin Spurs. Between our website, Facebook – also setup by Kathy and now kept up by Beth Hasenauer, and MailChimp, handled by me, we have been very successful in keeping our members informed and reaching out to other quilters. For those members who are not computer savvy, Elke Miyahara edits our monthly newsletter with most members receiving it on line, but 45 needing it mailed to them. Printing and mailing the newsletter used to be a minimal cost as we got it printed for very little. The printer we used to use no longer exists and the new printing cost has gone way up, now costing almost \$25 per person per year for the newsletter. Elke checked around and this was the lowest option out there. As our membership fee is only \$30,

President's Annual Report – July 2017- June 2018

the \$25 for a newsletter takes a big chunk of that fee. This budget item will be addressed along with raising membership fees in the next year.

Our other communication is Sunshine and Shadow, where our Communication Chair, Mernie Meier sends out birthday and get-well cards. She always does a wonderful job.

Audit and Budget

Our annual audit of our 2016-2017 bookkeeping was chaired by Mary Jamora. All of our financial data was correct and in order.

Our budget committee headed by our Treasurer, Kathy Fogel, has shown our projected guild operating expenses to be greater than our projected income. To better balance the budget, we have added creative fundraising, taken away any unnecessary expenditures, cut spending on anything we can, with plans in the future using suggestions of raising membership dues, having members who get the newsletter printed and mailed pay for that service, reduce storage, have fabric sales at some meetings etc.... We have reduced the deficit and are using a small portion of our savings to balance the budget, while continuing to cut costs and increase income.

Summary

All in all, it's been an incredible journey with an amazing board of officers and wonderful guild members. This guild has had a long history of excellence and I am confident this will continue.

Submitted by: Colleen Shier, Glendale Quilt Guild President, 2016-2018